Press release
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New 3-star hotel in Aubagne: Tulip Hotels & Residences reinvents the art of working and staying in Provence

Opened in early summer, TULIP Hotels & Residences Marseille Aubagne has recently been awarded its three-star classification, establishing itself as a new hotel destination on the doorstep of Provence. With 56 accommodation units, including 48 rooms and 8 apartments with balconies, this second TULIP Hotels & Residences location opening in France since the beginning of 2026, following Valence, reflects Louvre hotels Group's ambition to expand a hybrid brand designed for increasingly flexible lifestyles. Combining the best of a hotel and a residence, the property brings together accommodation, dining and living spaces in an environment where guests can seamlessly transition from work to relaxation, without compromising on comfort or style.



The comfort of a hotel, the independence of a residence

Now officially rated three-star, TULIP Hotels & Residences Marseille Aubagne has been designed as a hybrid living space, halfway between a hotel and a serviced residence. It meets the evolving expectations of travelers by combining accommodation, independence and thoughtfully designed spaces that adapt seamlessly to both working and relaxing.

The 48 rooms, featuring an elegant and welcoming aesthetic, all offer mountain views and reflect the brand's DNA through high standards of comfort: premium-quality bedding, plush

pillows, and carefully selected bed linen and towels, all within a contemporary environment designed for rest and relaxation.

The 8 apartments, each with a private balcony, enhance the offering with a fully equipped kitchenette, giving guests greater independence while benefiting from full hotel services.

The TULIP Hotels & Residences Marseille Aubagne also features a meeting room accommodating up to 12 people, ideal for seminars and small team sessions. Secure indoor and outdoor parking, fast-charging stations for electric vehicles, and a pet-friendly policy round out an experience that blends comfort, style, flexibility, and hospitality.





TULIP Café: a new venue open to the community

Open to hotel guests, locals, and visitors alike, TULIP Café is a central part of the TULIP Hotels & Residences Marseille Aubagne experience. Designed as an all-day gathering spot, it offers a selection of drinks and treats to enjoy throughout the day, in a relaxed and informal atmosphere.

In the morning, the café welcomes guests with a breakfast buffet. At lunch and dinner, the restaurant features charcoal-grilled meats, with a menu that celebrates authentic flavours and the pleasure of good food. This makes TULIP Café a place to enjoy a coffee, have lunch or dinner, or simply get together, whether staying at the hotel or just stopping by.

A Provençal getaway between Marseille, Cassis, and the Garlaban

TULIP Hotels & Residences Marseille Aubagne enjoys a prime location on the doorstep of Provence. With easy access from the A50 motorway, Aubagne train station and Marseille Provence Airport, the hotel offers convenient connections to the region's main attractions.

Located just 20 km from Marseille, 14 km from Cassis and around 25 minutes from the Calanques, the hotel is set in a landscape where the Mediterranean coastline, fragrant scrubland and traditional Provençal villages meet. At the foot of the Garlaban mountain range,

an area closely associated with the world of Marcel Pagnol, it invites guests to discover an authentic Provence, shaped by nature, culture and the Southern French art of living.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hosho, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brands Unique Boutique Hotels and TemptingPlaces Collection.
Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the world's second-largest hotel group.

About TULIP Hotels & Residences

Newly launched by Louvre Hotels Group, TULIP Hotels & Residences is the perfect balance of business and pleasure. Imagine a place that is both a hotel, a home, and a workspace - the ideal spot for increasingly nomadic lifestyles. For short or long stays, TULIP Hotels & Residences redefines the hospitality offering through elegant rooms and hybrid spaces that seamlessly transition from work to leisure. A casual style and functional design combined with a keen focus on comfort create spaces where every guest always feels at home. The TULIP Café, warm and inviting, becomes your living room - a place to meet, work, and connect with locals and fellow travelers.

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