

Louvre Hotels Group announces the appointment of Florian Aubin as Chief Financial Officer.

Louvre Hotels Group announces the appointment of Florian Aubin as Group's Chief Financial Officer (CFO), effective May 4, 2026. As a member of the Executive Committee, Florian Aubin will report directly to Eduardo Bosch, Chief Executive Officer.

Florian Aubin's primary responsibility will be to support the implementation and success of the five-year strategic plan, launched in December 2023, as the Group undergoes transformation and pursues sustainable growth. In this role, he will oversee all the Group's finance activities, as well as financial transformation projects, working closely with headquarters and regional offices teams.

With extensive international financial experience and a proven track record in complex and rapidly changing environments, Florian Aubin will bring to Louvre Hotels Group key expertise in finance, governance, transformation and performance management.

Florian Aubin is a graduate of HEC Paris (Master's in Management – 2001) including the MBA program at Alliance Manchester Business School; he also holds the DSCG and the CIA certification.

He began his career at PwC in 2004, where he spent 10 years rising to the position of Senior Manager, in France and the United States, specializing in audit and consulting engagements particularly for special transactions (IPOs and financial transformations). From 2014 to 2016, he joined LafargeHolcim as Group Internal Control Director during the merger, then joined Ingenico Group in 2016 as Group Accounting Director / Chief Accounting Officer until 2020, where he also led the finance transformation. Between 2020 and 2024, Florian Aubin served as CFO for France, Benelux, and Africa and Head of Group Transformation at Atalian Group, where he led a major transformation program and played an active role in the group's financial optimization.

Since 2024, he has served as Deputy CEO and CFO of Stokomani, with an expanded scope of responsibility covering finance, supply chain, human resources and information systems, and has notably led transformation and refinancing initiatives.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brands Unique Boutique Hotels and TemptingPlaces Collection. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

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