

## New milestone for the Kyriad Montpellier Sud Lattes hotel : nearly one year of renovation delivering fully redesigned spaces and an enhanced guest experience

After an 11-month transformation, Kyriad Montpellier Sud Lattes unveils its new identity, designed to elevate the guest experience. From structural extensions and the creation of state-of-the-art seminar facilities to full room renovations and modernized common areas, this large-scale project is a key milestone in the global modernization plan led by Louvre Hotels Group, the second-largest hotel group in France and Europe. Driven by the commitment of owner Fabien Gruttadauria who already operates two other Kyriad properties in Montpellier, the hotel seeks to bring together hospitality, wellbeing and local immersion, fully in line with the brand's promise of discovery.

### A transformation designed to support new spaces and uses

Launched in late 2024, the renovation was designed to offer guests a more immersive and comfortable stay. Developed in collaboration with Delphine Gay Architecte, the project aligns with the strategic expansion of **owner Fabien Gruttadauria**, a key local player who already operates the Kyriad Montpellier Est Lunel and Kyriad Montpellier Ouest Saint-Jean-de-Védas properties. The transformation centered on a significant extension of the hotel, including the addition of 10 new rooms, the refurbishment of existing guestrooms, and a complete modernization of the breakfast area.

Following this expansion, the Kyriad Montpellier Sud Lattes now features 59 rooms, including 12 Superior rooms, 3 rooms for guests with reduced mobility, and a spacious family suite for up to 4 guests.

At the heart of this transformation is a commitment to superior comfort. The hotel has seamlessly integrated Louvre Hotels Group's latest comfort standards across all guestrooms.

Recognizing that a perfect stay begins with a restful night, the bedding experience is a top priority: every room is equipped with 30cm-thick premium mattresses and memory foam pillows, specifically designed for lasting comfort and support.



The lobby has also been reimagined and now features a new **elevator**, ensuring a seamless flow between living areas while significantly enhancing overall accessibility for all guests.

# Kyriad

*“This renovation perfectly illustrates our ambition in the Occitanie region: to drive the modernization of our portfolio and meet the evolving expectations of today’s travelers, whether they are visiting for business or leisure. It also reflects a broader momentum driven by our partners such as Mr. Gruttadauria, whose growing commitment to property renovation and upscaling is clear. With 60 group hotels in the region, including 20 under the Kyriad brand, we are pursuing our growth by relying on attractive properties that are deeply rooted in their local territories and capable of delivering a high-quality experience tailored to modern needs”,* said **Krystel Blondeau, France General Director at Louvre Hotels Group.**

As a central pillar of Louvre Hotels Group’s five-year plan, the modernization of the portfolio aims to have 80% of the Group’s hotels renovated by 2028. This initiative is already well underway, with more than 220 renovations completed to date, including 70 at owned hotels in 2025 alone.

This transformation is also accompanied by an evolution of the Group’s brand architecture, particularly around the Kyriad family, now structured into 3 complementary entities to offer a cohesive range covering all travelers’ expectations :

- The new Kyriad ECO brand, positioned in the 2\* economy segment, with plans for 50 new properties by the end of the year
- Kyriad, the Group’s flagship brand and a leader in the 3\* segment
- Kyriad PRESTIGE, positioned in the 4\* segment, offering a high-end experience.

## A hotel in tune with modern travel patterns

With the **addition of a fully equipped seminar room**, the Kyriad Montpellier Sud Lattes expands its service offering and strengthens its appeal to business travelers.



Its strategic location **near major highways** ensures easy travel, while its quick access to both Montpellier city center and the Mediterranean coast reinforce its local roots.

Guests can seamlessly balance work and relaxation by exploring the region’s local treasures: from the Maison de la Nature in Lattes and the Lattara archaeological site to the Planète Océan aquarium. For those

seeking a historic escape, the medieval towers and ramparts of Aigues-Mortes offer an unforgettable journey through time.

To make guests’ stays easier, the hotel provides convenient amenities, including **on-site parking and 4 electric vehicle charging stations**. Supported by a dedicated team of 8 professionals, the Kyriad Montpellier Sud Lattes is committed to delivering an experience fully aligned with the Kyriad spirit: **providing travelers with a unique setting, inspired by the destination and designed for discovery.**

# Kyriad

## About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brands Unique Boutique Hotels and Tempting Places Collection.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

## About Kyriad

With a network of over 580 3-star hotels, Kyriad is a midscale brand of the Louvre Hotels Group present in France, China, and Southeast Asia. It places discovery at the heart of the customer experience. Each hotel is unique and reflects the personality of the hotelier while making the promise of the perfect balance between comfort, accessibility, and local charm.

### Kyriad Press Contact

Lorène JULIA - 06 74 87 38 17 – [lorene.julia.ext@change.bz](mailto:lorene.julia.ext@change.bz)



Kyriad



Louvre Hotels  
GROUP