

Kyriad will soon open in L'Isle-d'Abeau, inviting guests to discover a thriving region

Louvre Hotels Group will open a Kyriad hotel in L'Isle-d'Abeau in March 2026 with a new partner, Jean-François Moughamian. With 53 modern rooms, entirely redesigned spaces, and an identity focused on experience and discovery, this new establishment embodies the strategy of moving upmarket and establishing a regional presence for the Kyriad brand, which is growing rapidly in France.



An opening that highlights a major milestone in Kyriad's growth strategy

The acquisition of the establishment on October 16 marks a new stage in the expansion strategy of Kyriad, one of the midscale brands of Louvre Hotels Group, renowned for its balance between comfort, accessibility, and local charm. In line with the brand's repositioning, guided by the selling line *"Always a discovery,"* the new hotel in L'Isle-d'Abeau has been remodeled to offer an experience that fully embodies Kyriad's standards and signature features.

With 53 rooms, including three rooms for guests with reduced mobility, one family room, and one triple room, the new establishment has been designed to meet the diverse needs of travelers. The common areas embrace the brand's revamped graphic identity, inspired by the world of discovery, and incorporate Kyriad's signature experiences: digital room directory, memory foam pillows, "Souffle d'Été" room fragrance, and "LoKal" breakfast showcasing local flavors.

The hotel is also proud to announce that a restaurant will soon open on the premises, in partnership with Giorgio e Basta, a renowned Italian restaurateur from Isère and 2016 World

Kyriad

Pizza Vice-Champion. This collaboration will soon offer an authentic Italian culinary experience, showcasing the expertise of this chef.

Located close to the A43 motorway, L'Isle-d'Abeau train station, and the shopping district, the hotel benefits from a highly favorable economic and tourist environment.



"This opening takes place in a region where Louvre Hotels Group operates over 100 properties, including 35 under the Kyriad brand. We are delighted to welcome Mr. Moughamian as a new partner of the Group. He is committed to promoting the region's hotel heritage, in addition to this newly renovated Kyriad establishment, he will be opening a Golden Tulip hotel with us in 2027 on the site of a major French luxury brand's former factories in Bourgoin-Jallieu," comments **Krystel Blondeau, France General Director at Louvre Hotels Group.**

The establishment thus strengthens an already solid regional network and illustrates the Group's desire to support the region's dynamism.

A strong identity and deep local roots

Beyond its facilities and comfort, the new Kyriad L'Isle-d'Abeau hotel aims to be a key player in the local community. The hotel has initiated collaborations with local organizations, notably with the Bourgoin-Jallieu Football Club (FCBJ), and plans to work with other sports clubs, regional producers, and local associations. These partnerships will enable the establishment to contribute to the economic and cultural vitality of the region, while offering travelers a true immersion in the local culture.

The proximity of The Village outlet mall, Lake Saint-Quentin-Fallavier, the 3 Vallons golf course, and the medieval town of Crémieu allows travelers to easily enjoy the region's many cultural and natural attractions.

"With this new establishment, we aim to offer much more than just accommodation: a real gateway to discovering and exploring the region. Kyriad embodies this desire to going beyond standards to offer a vibrant, accessible experience inspired by the local spirit. L'Isle-d'Abeau is the ideal location to fully express this vision," emphasizes **Jean-François Moughamian, owner of the hotel.**



Kyriad

This opening is in line with the Kyriad philosophy, which combines comfort, uniqueness, and discovery to offer every traveler a memorable stay. It also aligns with the group's approach to developing hotels that are operationally efficient, welcoming in their service, and well-integrated into their surroundings.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brand TemptingPlaces. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

About Kyriad

With a network of over 500 3-star hotels, Kyriad is a midscale brand of the Louvre Hotels Group present in France, China, and Southeast Asia. It places discovery at the heart of the customer experience. Each hotel is unique and reflects the personality of the hotelier while making the promise of the perfect balance between comfort, accessibility, and local charm.

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