

*Press release*  
*August 1<sup>st</sup>, 2025*

## Sarovar Hotels Expands South Asia Presence with the Launch of Royal Tulip Chitwan in Nepal

Sarovar Hotels, one of the leading hotel management companies in India and part of Louvre Hotels Group, the second-largest hotel operator in France and Europe, is proud to announce the opening of Royal Tulip Chitwan. Located on the edge of the iconic Chitwan National Park, a UNESCO World Heritage Site, this five-star luxury resort offers a unique blend of unconventional international luxury and authentic Nepali charm in one of the country's most scenic destinations.



The newly launched resort has been developed by KTM Hospitality, a subsidiary of KTM Group Holdings. Spanning 4 acres, Royal Tulip Chitwan features 65 elegantly designed rooms and villas, including exclusive Pool Villas, Water Villas, and Machan accommodations that offer panoramic views and indulgent comfort. Guests can enjoy a wide range of premium amenities, including a world-class spa, fitness center, swimming pool, and diverse dining experiences at Majhighar, Forest Flame, Machan, a revolving deck, and the vibrant Tanavi Sports Bar.



Commenting on the launch, Ajay Bakaya, Chairman of Sarovar Hotels and Director of Louvre Hotels India, said: *“Nepal is rapidly emerging as a preferred destination for both Indian and international travelers. We are delighted to introduce the Royal Tulip brand to this beautiful country with a resort that seamlessly blends luxury, adventure, and local culture. With its prime location and thoughtful hospitality, Royal Tulip Chitwan is set to offer guests an immersive and unforgettable experience.”*

Rameshwar Shah, Chairman of KTM Hospitality, added: *“Royal Tulip Chitwan, nestled in nature and watched over by the wild, is our tribute to the natural beauty and cultural richness of Nepal. This resort is more than just a hospitality project, it reflects our commitment to enhancing the region’s tourism appeal, creating local employment opportunities, and setting a new benchmark for luxury in Chitwan. Partnering with Louvre Hotels Group enables us to bring world-class standards to our home ground.”*



With this opening, Louvre Hotels Group strengthens its presence in South Asia, reaffirming its ambition to grow in high-potential destinations. Royal Tulip Chitwan is poised to become the preferred escape for travelers seeking serenity, wildlife encounters, and refined hospitality in Nepal.

## About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brand TemptingPlaces.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

### Louvre Hotels Group Press Contact

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## About Sarovar Hotels

Sarovar Hotels Pvt. Ltd. is a leading hotel management company and one of the fastest-growing chains of hotels in India. Headed by a team of industry veterans, the company manages over 140 operational hotels in 85 destinations across India, Nepal, and Africa, under the Sarovar Premiere, Sarovar Portico, Hometel, and Golden Tulip brands. Sarovar Hotels covers the 3, 4, and 5-star spectrum and also operates a Corporate Hospitality Services division for business schools and corporate institutions.

With 16 regional sales & reservations offices across India, Sarovar Hotels is among the country's most diverse hotel management companies. Sarovar Hotels is part of the Paris-headquartered Louvre Hotels Group, a major player in the global hospitality industry, managing a portfolio of more than 1,750 hotels in 70 countries.

## About Royal Tulip

Created in 2006, Royal Tulip is a collection of 20 exceptional luxury hotels primarily located in the Middle East and Asia. Royal Tulip hotels promise inspiring stays rooted in uniqueness. The facilities are elegant and refined, with highly personalized services and a level of luxury comfort. Rare. Faultless. Unconventional. Nothing about a Royal Tulip hotel is average or run-of-the-mill. Every moment is an opportunity to create an unforgettable memory.

### Royal Tulip Press Contact

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Kyriad



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