

Kyriad Anglet-Biarritz unveils its new look after 16 months of renovation

Originally built in 1998 and first renovated in 2017, the Kyriad Anglet-Biarritz has now undergone a major transformation. Following 16 months of expansion and refurbishment work, the hotel is unveiling a redesigned and modernized offering to ensure optimal comfort for all its guests.

This project, led by Mr. Francisco Cerrajero, represents a €2 million investment and is part of the large-scale renovation plan launched by Louvre Hotels Group, Europe's and France's second-largest hotel operator and owner of the Kyriad brand. The strategy aims to position Kyriad among the top three brands in the midscale segment, offering the perfect balance of comfort, accessibility, and local character.



A landmark transformation in the Basque Country

Launched in September 2023, the renovation and expansion work at the Kyriad Anglet-Biarritz hotel was completed just a few weeks ago. This large-scale project, overseen by the Thierry Meu architectural firm (based in Pau), required the installation of 25-meter micropile foundations anchored into the bedrock to support two new extensions built on either side of the main building. These new wings, spread over five floors, are directly accessible from the hotel's existing corridors.

Among the key additions: a 60-square-meter rooftop apartment on the fourth floor, offering panoramic views of the city of Anglet, its beaches, and the Pyrenees mountains, as well as the construction of 19 additional rooms, bringing the hotel's total capacity to 67 rooms. These new features are complemented by an expanded breakfast room and a complete renovation

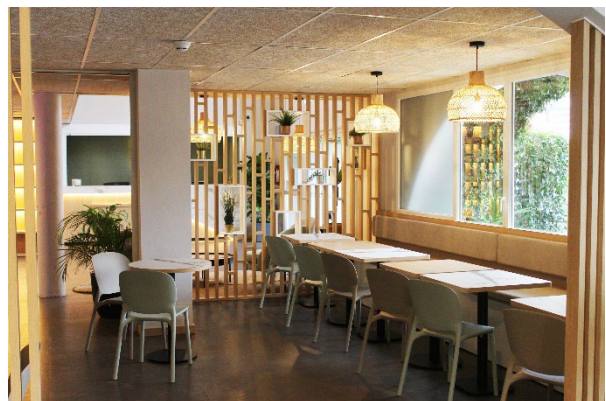
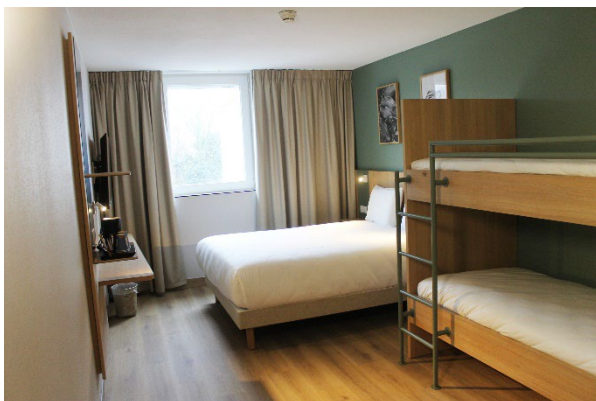
of the reception area, offering an even more personalized welcome in line with the Kyriad experience.

With an investment of nearly €2 million, the renovation prioritized the use of local companies, including Mainhaguet (masonry), Etchart Energies (plumbing, electrical, and air conditioning), and Hourcade (carpentry), helping to boost the regional economy while ensuring high-quality local craftsmanship. The project also benefited from the active support of the Anglet city council, whose availability and cooperation greatly facilitated its completion.

A revamped experience in an exceptional setting

Designed to ensure optimal comfort for every stay, Kyriad Anglet-Biarritz offers a variety of modern room types: standard single or double, superior double, triple, quadruple, and a spacious family studio accommodating up to six guests. Three rooms are also accessible to guests with reduced mobility.

Each of the hotel's 67 rooms is thoughtfully designed to exceed guest expectations, featuring high-quality bedding with premium mattresses, soft duvets, memory foam pillows, and impeccably clean bathrooms with a contemporary design.



Under the management of Benoît Boyer and supported by a dedicated team of nine staff members, the hotel is firmly rooted in the local economy and offers a unique experience where every detail reflects the authenticity and charm of the Basque Country. This regional identity is expressed through a carefully curated selection of local beverages, including the Akerbeltz craft beer brewed in Ascaïn, offering guests a true taste of the South-West. Every morning, guests can enjoy a delicious breakfast served buffet-style, with a wide variety of sweet and savory options.

Ideally located at the strategic crossroads of the Bayonne-Anglet-Biarritz area, the hotel offers quick access to major roads, Biarritz Airport (7 minutes), and Bayonne train station (10 minutes). It also serves as the perfect starting point to explore the cultural and natural treasures of the Basque Country: surfing beaches in Anglet, Bayonne's Chocolate Museum, Biarritz's Aquarium and Cité de l'Océan, the picturesque villages of Espelette and Ainhoa, and even San Sebastián, less than an hour away.

“With this ambitious renovation, our goal was to offer guests a truly immersive experience rooted in the spirit of the Basque Country. Every detail of the hotel, from the rooms to the breakfast area and shared spaces, has been carefully designed to combine modern comfort with local discovery, inspiring travelers throughout their stay. True to the Kyriad brand’s DNA, it’s an invitation to explore the richness of the region while enjoying a setting that is both inspiring and relaxing,” says Francisco Cerrajero, owner of Kyriad Anglet-Biarritz.

“The renovation of Kyriad Anglet-Biarritz perfectly embodies the Kyriad brand’s ambition: to offer unique hotels, deeply connected to their region and reflective of their hoteliers’ personalities. Thanks to this large-scale project led by our partner Francisco Cerrajero, the hotel meets the evolving expectations of today’s travelers and strengthens its position within its local market, contributing to the region’s tourism development,” adds Krystel Blondeau, France General Director at Louvre Hotels Group.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brand TemptingPlaces.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

About Kyriad

With a network of over 500 3-star hotels, Kyriad is a midscale brand of the Louvre Hotels Group present in France, China, and Southeast Asia. It places discovery at the heart of the customer experience. Each hotel is unique and reflects the personality of the hotelier while making the promise of the perfect balance between comfort, accessibility, and local charm.

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