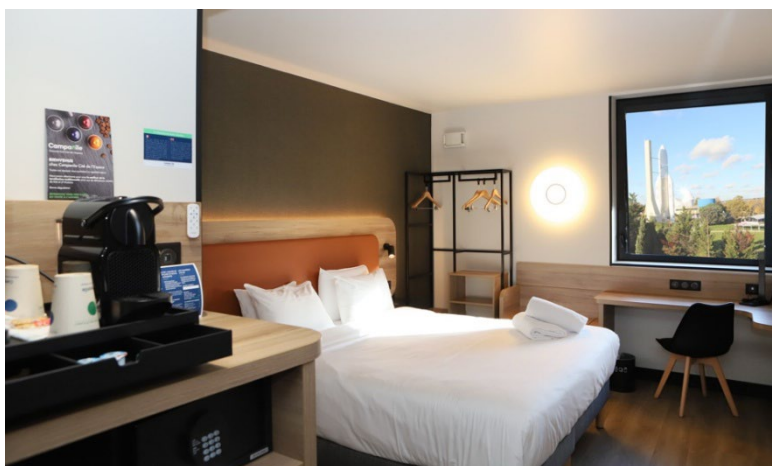


A major renovation for the Campanile Toulouse Sud Balma - Cité de l'Espace Hotel

The Campanile Toulouse Sud Balma - Cité de l'Espace hotel is entering a new era with a full renovation of its 85 rooms. A €1.2 million investment has been dedicated to this transformation, giving the establishment a fresh new look while enhancing its prime location near the Cité de l'Espace. This initiative is part of Louvre Hotels Group's broader ambition to strengthen the Campanile brand's appeal and positioning by modernizing its facilities and continuously improving the guest experience.



Revamped rooms for ultimate comfort

Built in 1990 and opened to the public in February 1991, the hotel had not undergone any major renovations since 2010. This modernization project, carried out in 2024 and recently completed, has significantly enhanced **the comfort of travelers**. All **85 rooms**, including five specially designed for guests with mobility issues, have been completely reimagined to provide an even more enjoyable and functional stay.

The renovation was entrusted to **Castillo and Stratobois**, both experts in hotel refurbishments, with a strong focus on **high-quality materials and space optimization**. Through this transformation, the hotel reaffirms its commitment to excellence and the well-being of its guests.



A forward-thinking and committed hotel

The hotel goes beyond offering a renovated setting, it also reaffirms its commitment to sustainability and accessibility. Certified with the **Clef Verte** label for over a decade and holding the **Tourisme & Handicap label** for all four types of disabilities, it continues to enhance its efforts to provide a high-quality welcome for all visitors.

Moreover, its **100-seat restaurant** partners with **local producers**, including Di-Costanzo for coffee and Epi-Nup Bio for its pasta bar, ensuring a delicious and responsible dining experience. With four meeting rooms, a strategic location near transport hubs, and Toulouse's most iconic landmarks, the hotel remains a **key destination for both business and leisure travelers**.

« We are delighted to be among the first Campanile establishments to embrace these new modern designs, carefully crafted to meet the expectations of our current clientele. This transformation not only enhances the appeal of our hotel but also strengthens our local presence by contributing to the vibrancy and reputation of our destination”, says Jean-Claude Pagès, owner of the Campanile hotel.

« We take great pride in seeing our investors confidently support the deep transformation of the Campanile brand. The renovation of their rooms is a perfect example of what the Campanile network will look like in the future. The modernization undertaken by Mr. and Mrs. Pagès is a tremendous source of pride for Louvre Hotels Group, as they are longstanding investors who have been working alongside us for over 30 years. We sincerely thank them for their trust », adds Sébastien Denier, Managing Director of France Owned, Leased and Managed hotels.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,750 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brand TemptingPlaces.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

Campanile

About Campanile

Founded in 1976, Campanile is the historic midscale brand of Louvre Hotels Group (three stars), with 410 hotels mostly located in France, Europe, and China. Staying at Campanile is about feeling simply good, like at home. It involves enjoying a warm welcome, cozy rooms, simple and delicious French cuisine, joyful entertainment, all within a responsible approach. Comfort and service make Campanile the place to enjoy the moment.

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Kyriad



ROYAL
TULIP

Louvre Hotels
GROUP