

*Press release*  
*November 13, 2024*

## **Louvre Hotels Group and Groupe SOGEPAR unveil the transformation of the Kyriad Prestige\*\*\*\* Compiègne after a year of renovations!**

After nearly a year of renovation work, the Kyriad Prestige Compiègne hotel has completed an ambitious revamp, with its reopening on November 12, 2024. This project, led by the SOGEPAR Group and executed by MOHA Agency and Leveque Architecture, required an investment of 5 million euros and aims to modernize the establishment to offer superior and premium comfort to its guests.

This transformation allows Louvre Hotels Group to accelerate the development of the Kyriad brand, which now has over 200 hotels in France.



## Modernization of the network: a joint project for Louvre Hotels Group and SOGEPAR

With nearly fifteen hotels in France under the Première Classe, Kyriad, and Campanile brands, SOGEPAR Group continues its long-standing partnership with Louvre Hotels Group through the renovation of the Kyriad Prestige Compiègne hotel. This project is part of an ambitious modernization plan launched by Louvre Hotels Group, aiming to renovate 80% of its hotel portfolio by 2028.

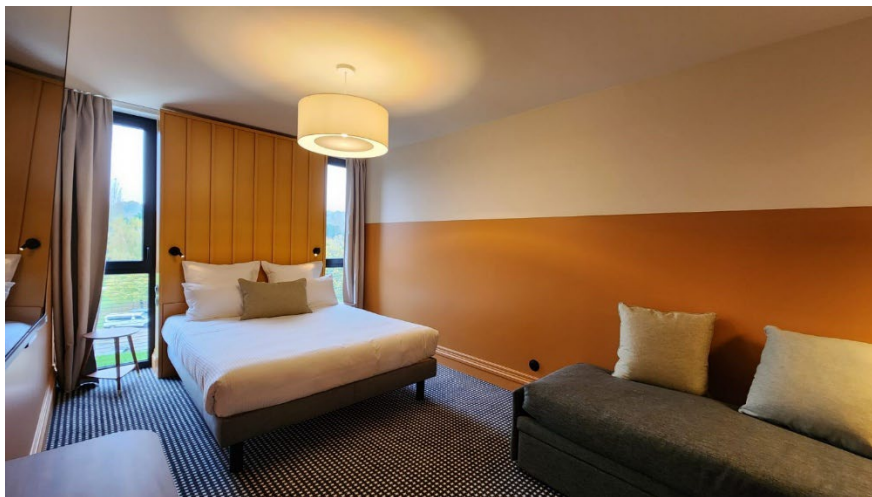
« *These strategic investments are intended to standardize the quality of the establishments and strengthen the Group's position in its key markets, such as France* », explains Krystal Blondeau, President of Franchise, Marketing & Brands at Louvre Hotels Group.

Led by SOGEPAR Group, this project marks a strategic turning point: « *This renovation perfectly reflects our commitment to modernizing our assets while enhancing the customer experience* », highlights Loïc GIROUD of SOGEPAR Group.

## Refined and modernized accommodation

To provide its guests with superior comfort in a fully modernized setting, the Kyriad Prestige Compiègne hotel **has reimagined and renovated all its spaces**, particularly its rooms, which now meet the highest standards. Welcome to warm and vibrant living spaces, where guests will feel at home and enjoy a friendly atmosphere throughout their stay, from breakfast to bedtime.

The hotel features **64 renovated rooms**, including 17 standard double rooms with 3 rooms adapted for guests with mobility issues (PRM), 10 twin rooms, 22 superior rooms, and 15 junior suites. Measuring approximately 19m<sup>2</sup>, **the double or twin rooms** are ideal for both leisure and business stays in Compiègne. The **superior rooms** are equipped with Queen-size beds and can accommodate up to three people (2 adults and one child under 10). The more spacious 25m<sup>2</sup> **Junior suites** are perfect for families (2 adults and 2 children), featuring an additional sofa bed.



*Each room is equipped with all modern comforts: air conditioning, free high-speed Wi-Fi, TV with Chromecast, and a selection of international and sports channels.*



Guests will also enjoy a **wellness area** featuring a 24/7 fitness room, a sauna, a steam room, and a Scandinavian shower, all available free of charge. The cozy and elegant lounge bar, along with the 130m<sup>2</sup> sunlit terrace, provides ideal spaces to unwind after a busy day.

In terms of dining, the Kyriad Prestige Compiègne offers an **all-you-can-eat buffet breakfast** with a wide range of sweet and **savory products**, developed in partnership with **local producers**. For lunch and dinner, guests can choose from one of the hotel's partner restaurants located just a minute's walk away or take advantage of **on-site dining** with a selection of starters, pizzas, and daily specials.

### **A prime location for an exceptional stay**

Whether for business travel or a getaway in the Hauts-de-France, the Kyriad Prestige Compiègne hotel is ideally located just 10 minutes from the Compiègne SNCF train station. Designated as a City of Art and History, **Compiègne** offers a wide range of activities. Wander through the historic center to discover half-timbered houses. Nearby, the national forest invites guests to long walks or bike rides. Must-see sites include the Château de Compiègne, the Château de Pierrefonds, or the Parc Astérix for a moment of leisure. Sports enthusiasts will also enjoy the Raray golf course and the Verberie water sports center. The hotel boasts a **strategic location, ideal for both business and leisure travelers**.

Just 30 minutes from Roissy-Charles de Gaulle Airport and TGV train station, it is easily accessible via the A1 highway. The Kyriad Prestige Compiègne offers **free parking for cars and buses** as well as many amenities such as **electric vehicle charging stations**.

« *This extensive renovation project aims to reposition the Kyriad Prestige\*\*\*\* Compiègne hotel as a premier destination for business travelers and tourists in the region, providing a modernized setting and superior comfort* », adds Krystel Blondeau, President of Franchise, Marketing & Brands at Louvre Hotels Group.

The hotel will also feature a **fully equipped, modern seminar space consisting** of three modular rooms of 38m<sup>2</sup>, 57m<sup>2</sup>, and 68m<sup>2</sup>, accommodating up to 200 people for professional events. Bathed in natural light, each room comes with a private terrace. A **coworking space** will also be available in the lounge bar, complete with free Wi-Fi, for those who wish to work during the day in a welcoming and well-suited environment.

#### **About Louvre Hotels Group**

*Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,700 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, TULIP Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India, the French Group Hôtels & Préférence and the brand TemptingPlaces. Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.*

#### **About Sogepar Group**

*The hotel is managed by the independent, family-owned group SOGEPAR, which, with 24 hotels ranging from 2 to 4 stars across France and more than 1,800 rooms, has established itself as a hospitality expert since 1978. The opening of this first Kyriad Prestige marks a significant milestone for the group, demonstrating our commitment to enhancing the guest experience and meeting their needs for comfort and well-being.*

*Press Contact Louvre Hotels Group*

*Cécile Saint-Paul - 06 07 84 42 59 - [cecile.saint-paul@change.bz](mailto:cecile.saint-paul@change.bz)*