

Press release
September 19th, 2024

Grégoire BOUFFARD appointed General Counsel of Louvre Hotels Group

Grégoire Bouffard joins the Executive Committee of Louvre Hotels Group as General Counsel as of October 1st, 2024. Directly attached with Federico J. González, CEO of Louvre Hotels Group, he will be responsible for promoting and supporting the Group's development. This appointment comes as a replacement for Benjamin Dornic who wished to pursue a new direction in his career.

At Louvre Hotels Group, the second largest European hospitality group, Grégoire Bouffard will oversee the Legal and Compliance Department.

Grégoire joined the Group in 2018 as Director of Legal Operations. In early 2023, he expanded his role to encompass the entire legal function, including Procurement, Distribution, IT legal support, and Compliance.

« I extend my best wishes to Grégoire in his new responsibilities. With his solid experience and deep knowledge of the Group, I am confident that he will strengthen the Group's legal strategy and support the implementation of the strategic plan. I would also like to warmly thank Benjamin Dornic for his nine years with the company and wish him the very best for the future of his career. » states Federico J. González, CEO of Louvre Hotels Group.

About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,700 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad, Campanile, Tulip Hotels & Residences, Golden Tulip and Royal Tulip; the 5 brands of the Sarovar network in India and the French Group Hôtels & Préférence.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.

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Kyriad

