

Kyriad continues its France expansion and announces the opening of Kyriad Limoges - Ester

Kyriad, one of Louvre Hotels Group's star brands in the midscale sector, is continuing its expansion with the opening of a new establishment in France. After a year of construction, the Kyriad Limoges - Ester hotel opened its doors on June 14th, strengthening the hospitality choices in Nouvelle-Aquitaine for leisure and business clients. This hotel opening is part of Louvre Hotel Group's five-year strategic plan, which forecasts the opening of 200 new hotels in France by 2028.

The three-star Kyriad Limoges - Ester hotel, whose construction began in 2023, has just opened its doors, strengthening the Kyriad France foothold. The Louvre Hotels Group's midscale brand aims to open around 200 establishments in France over the next five years. Financed by the Fridemann family group based in Limoges who is already the owner of the Kyriad Bordeaux Nord Sainte-Eulalie and the Grand Ecran movie theaters, this new establishment combines modernism and elegance, ensuring travelers an unforgettable experience for their leisure and business stays.



A complete offer to meet all of the client's expectations

Among the 60 spacious and comfortable rooms, the hotel offers standard rooms for two people, of which three are accessible for guests with mobility issues as well as superior category rooms which can sleep up to four people. Each room offers high-end beds and a large bathroom with a shower/bathtub and a magnifying mirror. A workspace and large, flat-screen television with Chromecast are also available. Free Wi-Fi is available throughout the hotel.



Clients can take advantage of the buffet breakfast each weekday morning from 6:00 AM to 9:30 AM and from 6:30 AM to 10:30 AM on the weekends. A large choice of savory and sweet foods as well as regional offerings are offered. For lunch or dinner, a small choice of local products such as “Bijoux” cakes are available in the bar-lounge of the hotel. Happy hours are organized in the evenings when sports games are broadcast or during special events.

To better meet the needs of its business customers, the hotel has a large seminar space composed of two customizable meeting rooms measuring 27 and 50 square meters respectively. Travelers can also take advantage of additional spaces such as a patio with a boules court, special access for travelers’ pets, and free, secure parking which hosts four quick-charge outlets easily accessible for electric vehicles.

In line with the Fridemann Group’s philosophy, the hotel has chosen to install solar panels on the roof which will generate 20-30% of the hotel’s electricity needs.

Six full-time contract employees were hired for this hotel.

This Kyriad has a privileged location, situated north of Limoges in the Ester Technopole zone, close to the A20 highway and just a few minutes by car from the SNCF Limoges Bénédictins railway station and the Limoges Bellegarde airport. Both children and adults will enjoy Limoges’ historical city center and its tourist attractions such as the Adrien Dubouché national porcelain museum, the Bishops Gardens and the Saint-Etienne cathedral which are all 10 minutes from the hotel.

“The opening of this Kyriad hotel is a real asset for the local hotel scene, with its strategic location and large offers for all different types of clients. Blending comfort, accessibility and local charm, our heartfelt wish is to offer an unforgettable stay for all our clients.” states Elena Tharaud, General Manager of the Kyriad Limoges – Ester.

About Kyriad Limoges – Ester

Kyriad Limoges - Ester is a three-star hotel offering a unique experience for business and family travelers. Featuring 60 spacious and comfortable rooms with high-end beds, a bar lounge, 2 meeting rooms and a patio with a boules court, the hotel is ideally positioned for a comfortable and pleasant stay.

KYRIAD : A INVITATION FOR DISCOVERY

Each Kyriad experience is a reflection of its staff, unique and geared towards attention to its guests. It is ideal for business travelers who are seeking a comfortable and authentic space as well as families or groups who wish to discover the region all while enjoying the special care and guaranteed quality of a hotel network. The Limoges - Ester is a perfect spot for your stay.

To meet the latest expectations of travelers constantly researching custom stays, the Kyriad Limoges - Ester strives to offer an experience that is different each time, without compromising on quality of service or the customer’s well-being. While comfort is a mainstay, decor, atmosphere, and service make each Kyriad a place where a unique personality shines through.

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