

## Arnoud VINK joins Louvre Hotels Group as Chief Development Officer

Arnoud Vink replaces Max Cergneux and joins the Louvre Hotels Group Executive Committee as Chief Development Officer. Reporting to Federico J. González, CEO of Louvre Hotels Group, he will be responsible for the Group's development strategy in France and internationally.

At Louvre Hotels Group, the second largest European hospitality group and a subsidiary of Jin Jiang International, the second largest global hospitality group, Arnoud Vink's main mission will be to support the company in achieving its ambitious growth outlined in the 5-year strategic plan.

He has a vast background in hotel chain development, having led Accor's entire growth in France for sixteen years as Senior Vice President and Head of Development & Franchising. He later joined Choice Hotels as the Head of Development for the EMEA region. He holds a degree in civil engineering and has an MBA from HEC Paris.

*"I extend a warm welcome to Arnoud Vink in his new role and wish him great success. His impressive expertise in the development and expansion of hotel groups brings all the qualities needed to face the upcoming challenges. I would like to thank Max Cergneux for his dedication throughout these years and wish him the best for the future,"* declares Federico J. González, CEO of Louvre Hotels Group.

### About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes over 1,700 hotels in 70 countries. It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Hoshō, Kyriad Direct, Kyriad, Campanile, Tulip Hotels & Residences, Golden Tulip et Royal Tulip the 5 brands of the Sarovar network in India and the French Group Hôtels & Préférence.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.