

## Talent Exchange: Louvre Hotels Group is promoting the hotel industry culture in partnership with Jin Jiang International thanks to their France-China exchanges

Taking the lead from its powerful stakeholder Jin Jiang International, for the past several years Louvre Hotels Group has been organizing Talent Exchanges between France and China for the two groups' staff. The goal is mutual enrichment and sharing of best practices. This exchange program is for all the groups different services, at the Headquarters and the support teams as well as in the hotels. These exchanges started again in June 2023, after having been stopped during Covid. A dozen Chinese partners have arrived in France for a week dedicated to the discovery of French gastronomy and catering at Louvre Hotels Group.

The Talent Exchange program was founded in 2015 to allow Jin Jiang International and Louvre Hotels Group staff to advance their competencies while learning about their partner culture and therefore better understand the DNA of each of these. It is also an opportunity for the teams to meet each other and share the specifics of what they do in France and in China.

As we restart this, the program is focused on catering. The participating staff come from strategic positions at the heart of the iconic hotels of the Jin Jiang International group, such as the Hotel Director of the Shanghai Kunlun Hotel, the Head of Shanghai Tower, or the Jin Jiang Hotel.



Along with the Human Resources and Catering teams, they spent several days in the Paris area getting to know the latest French culinary trends.

In addition to discovering the latest concepts in the French capital's restaurants, they participated with the Louvre Hotels Group's teams in several workshops focused on creating new concepts, new culinary offerings and managing operational standards. These activities took place at "Chaud Devant!", the culinary university launched by the Group in 2020.

# Louvre Hotels

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A highlight of the stay was when the talents discovered the largest fresh food market in the world with an immersive visit to the Rungis International Market. There they worked side by side with certain colleagues from the Group to prepare the products bought that very morning. Through this activity, the two culinary traditions were given a place of honor in the various dishes created.

This event is an opportunity for all the participants, whether French or Chinese, to share the hotel and gastronomical culture that is unique to their country and to strengthen the bonds between the two groups.

Aurore Mercier, Louvre Hotels Group's Talent Management Director, explains: « *These exchanges are an opportunity for the Louvre Hotels Group and Jin Jiang International staff to share their expertise and mutually enrich their respective hotel industry culture. We are pleased to see the Talent Exchange start again and to begin this 2023 season with a focus on catering, which is part of Louvre Hotels Group's DNA since its creation* ».

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## **About Louvre Hotels Group**

*Louvre Hotels Group is a major player in the worldwide hotel industry, whose portfolio today includes around 1700 hotels in 60 countries. It offers a range of hotel stays from 1 to 5 stars, with the brands: Première Classe, Kyriad, Kyriad Direct, Campanile, Tulip Inn, Golden Tulip, Royal Tulip; the five brands of the Sarovar network in India and the Hôtels et Préférence Group.*

*The group also has a distribution agreement with Lucien Barrière.*

*Louvre Hotels Group is an affiliate of Jin Jiang International Holdings, Co, Ltd., the 2<sup>nd</sup> largest hotel group in the world.*