

Press release
May 10, 2023

Louvre Hotels Group announces the appointment of Federico J. González as the new CEO of the company, following the departure of Pierre-Frédéric Roulot.

Federico J. González will continue to stay with Radisson Hotel Group as Executive Vice Chairman.

Louvre Hotels Group would like to thank Pierre-Frédéric Roulot for the essential role he has played in the company's growth. This natural CEO transition is a continuation of the global strategy of the group.

With his longstanding hospitality expertise, Federico J. González will be able to leverage the work of Louvre Hotels Group's teams in recent years to drive growth and successfully position the company to capitalize of the numerous market opportunities.

Federico J. González, the new CEO of Louvre Hotels Group, stated: *"I am delighted to be embarking on this journey with all the teams of Louvre Hotels Group, with whom I am confident we will continue to develop the company. Louvre Hotels Group is fully dedicated to build the future of hospitality and provide guests with memorable experiences through ever innovating solutions, sustainable practices and operational excellence."*



Federico J. González is the CEO of Louvre Hotels Group, based in Paris, France. He is also the Executive Vice Chairman of Radisson Hotel Group.

González has extensive global executive leadership experience in the hospitality, leisure, and fast-moving consumer goods (FMCG) sectors. Prior to joining Radisson Hotel Group as CEO in 2017, he was Chief Executive Officer of NH Hotel Group, where he led a major turnaround of the company. González was previously Deputy General Manager of Disneyland Paris and worked 16 years in senior management positions at Procter & Gamble in Brussels, Madrid, and Stockholm before becoming the company's country Head of Portugal in 2000.

A respected marketer and change driver, González has written three books, *Living and Working Abroad*, *How to Live and Work with the Portuguese*, and *How to succeed in doing business the Swedish way*.

Louvre Hotels

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As a global leader, González's personal mission is to motivate and energize large organizations to be more ambitious in profitability, purpose, and people, through respect for diversity of thought, culture, gender, experience, and beliefs.

González majored in Economics at the Universidad Complutense de Madrid and received a Master of International Trade and Finance from the École Supérieure de Commerce de Paris. He is fluent in English, Spanish, Portuguese, and French. In January 2021, González became an independent member of the Board of Sodexo.

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About Louvre Hotels Group

Louvre Hotels Group is a major player in the global hospitality industry, with a portfolio that now includes about 1,700 hotels in 60 countries.

It has a full hotel offering, spanning 1 star to 5 stars, with the brands: Première Classe, Kyriad, Kyriad Direct, Tulip Inn, Tulip Residences, Campanile, Golden Tulip, Royal Tulip; the 5 brands of the Sarovar network in India and the French Group Hôtels & Préférence. The group also has a distribution agreement with the Barrière Group.

Louvre Hotels Group is a subsidiary of Jin Jiang International Holdings Co., Ltd., the 2nd hospitality group in the world.