

LOUVRE HOTELS GROUP IS ON SITE FOR THE FIRST EDITION OF THE TOURISM CAREER OPPORTUNITIES WEEK



Next April 3-9, Louvre Hotels Group's teams will be part of the first edition of the Tourism Career Opportunities week. This event focuses on the discovery and value of the tourism industry in France. The goal is to reinforce the attractiveness of the sector and encourage the recruiting of young people and job seekers from all over the nation.

For this occasion, Louvre Hotels Group will be active throughout France, promoting the career opportunities in the hospitality and restaurant industry. This nationwide event is launched by Olivia Grégoire, Deputy Minister of the Ministry of Economy in charge of Small and Mid-size Businesses, Commerce, Artisanal Professions and Tourism. The week brings together several institutional and professional partners such as ADN Tourism, Atout France, Pôle Emploi, as well as the main professional organizations in this sector.

The Group's different hotels, in partnership with several local employers, will participate in the events organized all over France to promote the business, its different trades as well as career opportunities.

This action is part of the voluntary policy of Louvre Hotels Group to promote awareness of the different employment opportunities in the hotel industry and to smooth the integration of new recruits coming from the hospitality-food service industry, either through career changes or merely those curious to discover a sector which promotes career advancement. To this end, in 2020 the company opened its own culinary academy, "Chaud Devant!" in the heart of the Rungis Market, to allow all employees to train in the different trades related to gastronomy and hospitality. Additionally, the Group and all its brands offer more than 90 training workshops led by its University U (Qualiopi Certified in October 2021). In 2022, more than 50% of employees took advantage of these trainings!

The week's program includes twenty or so immersive and discovery events: visits to establishments, Open House days, meetups with personnel, recruitment forums, round table events...An occasion for everyone--be they job seekers, career changers, or students--to take advantage of learning more about the opportunities that exist in the hospitality, food service and tourism industry as well as trainings, job openings and the growth they offer.

"Through this first edition of the Tourism Career Opportunities Week, we hope to help those interested in learning more about the opportunities in the hospitality-food service industry discover this sector which is a wonderful way to climb the ladder: at Louvre Hotels Group, 80% of our Hotel Directors come from internal promotion. It is also a great opportunity to break the stereotypes and preconceived ideas about our profession" adds Marie Bocquillon, Louvre Hotels Group Director of Human Resources for France and Europe.

Louvre Hotels Group Press contact:
Constance Billiet – 06 73 29 35 80 – constance.billiet@change.bz

About Louvre Hotels Group

Louvre Hotels Group is a major player in the worldwide hotel industry, whose portfolio today includes around 1700 hotels in 60 countries. It offers a range of hotel stays from 1 to 5 stars, with the historical brands of Louvre Hotels Group: Première Classe, Kyriad, Kyriad Direct, Campanile, Tulip Inn, Golden Tulip, Royal Tulip; the five brands of the Sarovar network in India and the Hôtels et Préférence Group. The group also has a distribution agreement with Lucien Barrière.

Louvre Hotels Group is an affiliate of Jin Jiang International Holdings, Co, Ltd., the 2nd largest hotel group in the world.